

Update on Pell Recipients

Senate Finance and Appropriations: Higher Education Subcommittee

January 25, 2022

Wendy Kang, Director of Innovation and Finance Policy

Lee Andes, Associate Director of Financial Aid

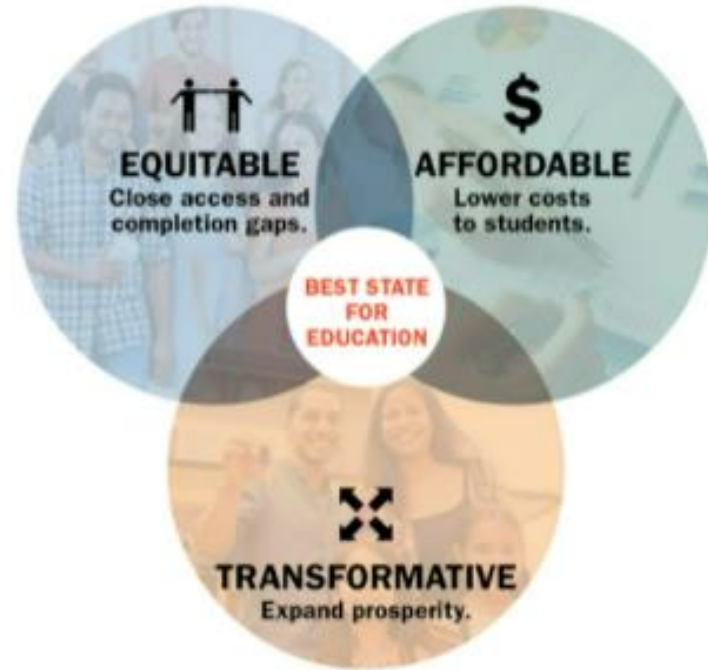


STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA

Pathways to Opportunity Plan

Statewide strategic plan for higher education to be the **best state for education**.

Goal is to have **70%** of the working-age population with a postsecondary credential by 2030 (currently 57%)



Pell Enrollment

- **Pell is the largest federal need-based grant**
 - Pell award ranges from \$650 - \$6,495
- **Variation among Pell students' financial strength**
 - Average family income \$28,000
- **Just one component of affordability**

Pell Enrollment: Overall

- **Rate of students receiving Pell**
 - National: 33%
 - Virginia: 26%
- **Virginia ranks 41st in the nation in Pell enrollment.**
 - Virginia also ranks 41st in poverty rate.

Update of Ed Reform
Now analysis of all
students attending
public institutions.

Pell enrollment: In-state students

Trends in Pell Enrollment By Institution (in-state)

Institution	2015-16	2016-17	2017-18	2018-19	2019-20
Christopher Newport University	17%	16%	15%	15%	14%
George Mason University	32%	33%	35%	34%	34%
James Madison University	18%	18%	19%	18%	18%
Longwood University	26%	25%	27%	29%	28%
Norfolk State University	68%	70%	70%	70%	71%
Old Dominion University	40%	41%	43%	43%	41%
Radford University	33%	35%	38%	40%	41%
University of Mary Washington	19%	21%	23%	22%	22%
University of Virginia	14%	14%	14%	14%	14%
University of Virginia's College at Wise	41%	37%	36%	35%	35%
Virginia Commonwealth University	32%	32%	32%	32%	32%
Virginia Military Institute	13%	12%	15%	15%	15%
Virginia State University	72%	73%	73%	73%	72%
Virginia Tech	19%	19%	19%	19%	18%
William & Mary	15%	15%	16%	16%	17%
Richard Bland College	28%	27%	22%	21%	23%
VCCS	37%	35%	34%	33%	33%

Source: https://research.schev.edu/fair/pell_dom_report.asp

In-state

- Public 4-year: 29%
- Rate ranges from 14% to 72%

Trends among institutions with low Pell enrollment:

- Declines at CNU
- Increases at W&M and VMI
- Stable at JMU VT and UVA

Other Considerations: Unmet need

- Unmet need calculates costs remaining need after grants and family contribution.
- Low-income students have higher unmet need.
- Research shows decreasing unmet need leads to higher graduation rates.

Unmet need by institution

Average Unmet Need by Income Group, 2019-20

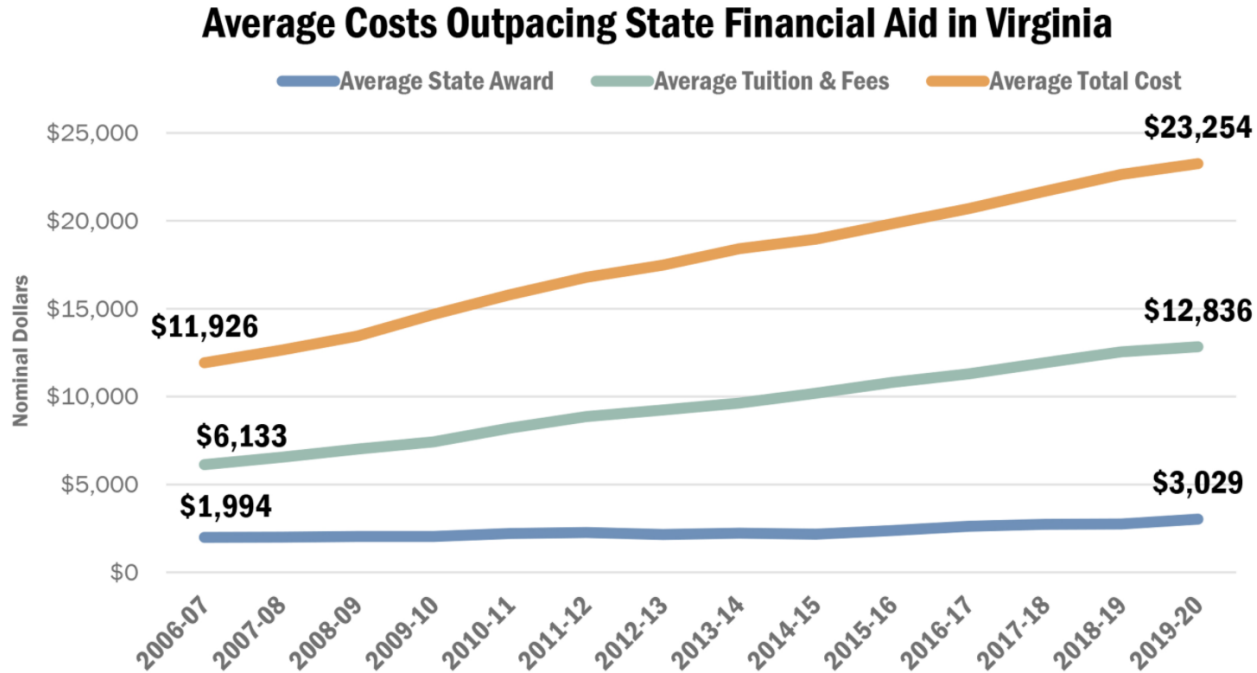
Institution	Low-Income	Middle-Income	High-Income
Christopher Newport University	\$12,857	\$12,322	\$7,347
College of William and Mary	\$4,373	\$4,742	\$4,210
George Mason University	\$15,354	\$12,840	\$6,474
James Madison University	\$12,495	\$11,865	\$6,956
Longwood University	\$13,883	\$12,842	\$6,641
Norfolk State University	\$12,260	\$10,402	\$4,759
Old Dominion University	\$14,410	\$12,313	\$6,183
Radford University	\$12,101	\$10,968	\$5,791
University of Mary Washington	\$12,887	\$11,224	\$5,718
University of Virginia	\$9,933	\$6,865	\$5,115
UVA-Wise	\$7,194	\$3,969	\$1,789
Virginia Commonwealth University	\$14,373	\$13,833	\$8,103
Virginia Military Institute	\$7,990	\$5,263	\$3,773
Virginia State University	\$9,344	\$7,471	\$3,707
Virginia Tech	\$12,196	\$11,274	\$6,153
Four-year Total	\$13,175	\$11,550	\$6,445
Richard Bland College	\$7,576	\$4,926	\$1,490
VCCS	\$7,764	\$5,510	\$2,454
Two-year Total	\$7,762	\$5,504	\$2,436

Source: <https://schev.edu/docs/default-source/reports-and-studies/2021-reports/trends-in-financial-aidfinal.pdf>

Unmet need for low-income students ranges from \$4,000 at W&M and \$15,000 at GMU.

Low-income students face higher unmet need at virtually every institution.

Other Considerations: Costs and Aid



Includes tuition and awards for 4-year and 2-year public institutions.

Source: <https://schev.edu/index/reports/insights/insights/2021/12/13/schev-s-financial-aid-recommendations>

Options to improve Pell enrollments



Institutions



Statewide initiatives



State budget and policy

Options to improve Pell enrollments

Institutions (example activities)



- Outreach programs to K-12
- Scholarships/aid
- Promise programs
- Support services on campus
- Student cohorts/groups

Options to improve Pell enrollments

Statewide initiatives (underway)

Partnerships:

- VDOE/SCHEV (shared position funded by GA)



Awareness and initiatives for middle/high school students:

- GEAR UP program
- 1-2-3 Go! to college—activities to prepare, apply and pay

FAFSA completion initiative:

- 1 on 1 virtual advising, pop up event, high school activities

Options to improve Pell enrollments

State budget and policy



Need-based aid investments:

- Undergraduate need-based aid (\$150 million investment)
- Virginia college affordability network (HBCUs)
- Other need-based aid requests

Policy/funding:

- Cost and funding need study
- Other affordability options (mitigate tuition growth, incentives to institutions, etc.)

Questions

- Wendy Kang (wendykang@schev.edu)
- Lee Andes (leeandes@schev.edu)